

## Preference of Medical Professionals

Hospital services make up the core of a hospital's offerings. They are often shaped by the needs or wishes of its major users to make the hospital a one-stop or core institution of its local community or medical network. Hospitals are institutions comprising basic services and personnel usually departments of medicine and surgery that administer clinical and other services for specific diseases and conditions, as well as emergency services.

Juni, Hunie , Buni were suffering from food poisoning. Professor ABC was working in public hospital Lahore. Doctor and nurse attending Juni but Huni and Buni were unattended. Lahore public hospital was neat and clean and well equipped. Professor office was luxurious. Professor ABC did not go in ward to check the patients. Ward patients were only attending by junior doctors and nurses. In his office he was attended only one patient then take a tea with cake, made discussion with junior doctor and leave the public hospital. Even, he did not spent his duty hours, he leave the public hospital and went to the private hospital where he did his private practice. He checked all the admitted patients thoroughly. He come to know about his transfer. He went to the health secretariat got his transfer letter. He was transferred from Lahore public hospital to small medical city college.

When he arrived at small city medical college He was shocked to see the environment. In the premises of college, goats, buffalos and other animals were fastened there. He met with principal showed his transfer letter. He accepted his joining and allowed to sit in his office. His office was very dirty having two chairs and one table in a very bad condition. There was only one bracket fan hanging on the wall.

The environment was not conducive for him because he used to practice in the luxurious office as well as he could not do private practice in this small city. So he decided to escape from his duty he writes a medical leave for 3 months due to sever back pain. His leave was accepted by the principal. He leave the small city medical college hospital and came back to his private hospital for practice. Although the small city hospital also has same kind of patients that were

attended by nurses only. They also need senior doctor's opinion but doctors did not want to stay there.

Professor ABC prefer private practice due to:

- ✓ Super high salary
- ✓ More freedom in running own practices
- ✓ Less red tape
- ✓ Personal touch with patients - rich ones especially
- ✓ Less need to teach, more time to focus and practice specialties.

Hospitals seek better clinical and financial alignment between their institutions and medical staffs, and in doing so hope to reduce care variations that can be costly. Furthermore, hospitals and systems are being pressed by government and commercial payers to improve care outcomes and reduce costs — or face penalties. And as they form or join accountable care organizations, hospitals expect the results to accrue more rapidly if their affiliated physicians. Senior doctors are the group leader they must become the role model of their junior, so they must be preferred public hospital job because most of these pts are poor. They cannot spend large expenses of private hospitals.

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